



# All India Mahila Sangh

## अखिल भारतीय महिला संघ

AIMS

Registered Under Societies Registration Act 27 of 1975 Govt of Tamilnadu  
Recognised by Women's Empowerment Act

### Executive - Post Graduate Diploma in Management (E-PGDM)

#### Course Subjects:

Sl.No	Subject Code	Subject	Max.Marks
01	EPDM-1	Principles of Management	100
02	EPDM-2	Marketing Management	100
03	EPDM-3	Management Accounting and Finance	100
04	EPDM-4	Quantitative Methods of Management	100
05	EPDM-5	Business Economics	100
06	EPDM-6	Legal Aspects of Business	100
07	EPDM-7	Human Resource Management	100
8	XXXXX	Elective Subject-1	100
9	XXXXX	Elective Subject-2	100
10	XXXXX	Elective Subject-3	100
11	EPDM-11	Project Work / Internship Training	100

### Elective Specialisations of E-PGDM

#### Elective 1: Marketing Management

SNo	Subject Code	Subject	Max.Marks
8	MKT-8	Industrial Marketing	100
9	MKT-9	Services Marketing	100
10	MKT-10	Retail Marketing	100

#### Elective 2: Human Resource Management

SNo	Subject Code	Subject	Max.Marks
8	HRM-8	Training and Development	100
9	HRM-9	Industrial Relations and Labour Laws	100
10	HRM-10	Organisational Change and Development	100



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### Elective 3: Finance

SNo	Subject Code	Subject	Max.Marks
8	FIN-8	Financial Services	100
9	FIN-9	Financial Market and Institutions	100
10	FIN-10	Security Analysis and Portfolio Management	100

### Elective 4: Information Systems

SNo	Subject Code	Subject	Max.Marks
8	INS-8	Knowledge Management and Information System	100
9	INS-9	Software Project Management	100
10	INS-10	E-Commerce	100

### Elective 5: Logistics and Supply Chain Management

SNo	Subject Code	Subject	Max.Marks
8	LSM-8	Fundamentals of Logistics	100
9	LSM-9	Supply Chain Management	100
10	LSM-10	Warehousing and Inventory	100